



Elizabeth Macanujo, Communications Manager

314-877-5524 (o)

314-497-6202 (c)

macanufoe@cgsms.org

FOR IMMEDIATE RELEASE

**THE CONSORTIUM FOR GRADUATE STUDY IN MANAGEMENT
LAUNCHES PROSPECTIVE STUDENT SITE**

ST. LOUIS, MO (September 9, 2009) – The Consortium for Graduate Study in Management, a national not-for-profit dedicated to diversity and inclusion in American business, has launched a Web site for prospective students.

The site, www.makeyourcareermove.com, highlights the benefits of applying to business school through The Consortium, including merit-based fellowships, a common application and networking opportunities. The site includes a list of member schools and sponsoring companies, as well as a section on how to apply with links to the application. Current student and alumni testimonials are prominently featured.

“We are pleased to create this site to help potential students learn more about The Consortium, our member schools and corporate partners and attaining a MBA,” says Janice Wells-White, The Consortium’s vice president of program administration. “We recognize that applicants turn to the Web for current information and I hope those interested in applying to The Consortium will consider the site a valuable resource.”

The mission of The Consortium is to enhance diversity in business education and leadership by helping to reduce the serious underrepresentation of African Americans, Hispanic Americans and Native Americans in both our member schools’ enrollment and the ranks of management. We will achieve this mission by recruiting for graduate business education qualified U.S. citizens and U.S. permanent residents from these underrepresented groups, as well as other persons who can demonstrate a commitment to The Consortium’s mission and can best assist The Consortium in pursuing this mission.

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The Consortium awards over \$16.9 million in full-tuition, merit based MBA fellowships annually, and has been instrumental in assisting more than 5,500 underrepresented minority students earn their MBAs and advance their careers in corporate America.

The Consortium's member schools include Carnegie Mellon University, Cornell University, Dartmouth College, Emory University, Indiana University – Bloomington, University of Michigan – Ann Arbor, New York University, University of North Carolina at Chapel Hill, University of Rochester, University of Southern California, The University of Texas at Austin, University of Virginia, Washington University in St. Louis, University of Wisconsin – Madison and Yale University.

For more information about The Consortium for Graduate Study in Management, please visit The Consortium's main Web site www.cgsm.org, our prospective student Web site www.makeyourcareermove.com, or call 1-888-658-6814.

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