FOR IMMEDIATE RELEASE

THE CONSORTIUM FOR GRADUATE STUDY ANNOUNCES ADDITION OF NORTHWESTERN KELLOGG SCHOOL OF MANAGEMENT AS NEW MEMBER SCHOOL

Chesterfield, Mo. (November 17, 2022) — The Consortium for Graduate Study in Management, a national nonprofit organization focused on diversity, equity and inclusion in graduate business education and American business, is proud to announce the addition of the 23rd university to its membership ranks: Kellogg School of Management at Northwestern University. The Consortium’s Board of Trustees approved the school’s membership on October 5, 2022, which will be effective beginning July 1, 2023.

The Consortium works with top-ranked MBA programs around the country to increase the number of underrepresented minorities in business education and corporate leadership and looks forward to working with Kellogg to further advance this mission. Founded in 1908, Kellogg is committed to fostering inclusive environments and equitable outcomes. In recent years, the school has furthered its commitment to diversity and equal opportunity by launching initiatives that include a holistic diversity recruitment strategy, a diversity speaker series, a monthly DEI award for staff, and a multi-year framework to create a more inclusive student experience across all programs. As a member of The Consortium, Kellogg is taking this commitment even further as it hopes to have greater impact both on and off campus. The school will begin recruiting its first class of Consortium members in August of 2023.

“We are excited to welcome Kellogg School of Management as our 23rd member school, knowing that it is deeply committed to the cause of diversity, inclusion and belonging,” said Consortium Executive Director & CEO Peter J. Aranda, III. “We believe Kellogg has much to contribute to, as well as much to gain from, helping advance The Consortium’s mission to ensure equal opportunity in graduate management education and American business. Through collaboration with Dean Francesca Cornelli and her team, we look forward to a successful partnership that will deliver mutual and meaningful goals.”
“We are thrilled to partner with The Consortium to advance its mission, which reflects our commitment to fostering an environment of exemplary diversity, equity and inclusion,” said Dean Cornelli. “Kellogg has a great responsibility – and a distinctive ability – to shape inclusive leaders who demonstrate empathy and lead with principle. This begins with ensuring Kellogg’s community encompasses diverse backgrounds and that our school is a place where students are empowered to bring their full selves.”

About The Consortium

The mission of The Consortium is to enhance diversity in business education and leadership by helping to reduce the serious underrepresentation of African Americans, Hispanic Americans and Native Americans in both our member schools’ enrollment and the ranks of management.

We will achieve this mission by recruiting for graduate business education qualified U.S. citizens and U.S. permanent residents who can demonstrate a commitment to The Consortium’s mission and can best assist The Consortium in pursuing this mission.

Since its inception in 1966, The Consortium for Graduate Study in Management has secured more than $600 million to advance its mission of promoting diversity and inclusion in American business. During Peter Aranda’s tenure, the organization has seen marked growth. The number of member schools has increased from 12 to 23. Revenue has quadrupled, up from $14 million to $56 million annually. The organization’s incoming classes have also tripled in size, from 200 to more than 600 students a year. Corporate sponsorships have grown as well, with more than 100 Fortune 500 companies supporting the organization’s mission.

The Consortium’s member schools include University of California, Berkeley; University of California, Los Angeles; Carnegie Mellon University; Columbia University; Cornell University; Dartmouth College; Emory University; Georgetown University; Indiana University–Bloomington; University of Michigan–Ann Arbor; New York University; University of North Carolina at Chapel Hill; Rice University; University of Rochester; Stanford University; University of Southern California; The University of Texas at Austin; University of Virginia; University of Washington; Washington University in St. Louis; University of Wisconsin–Madison; and Yale University.

For additional information regarding The Consortium for Graduate Study in Management, visit cgsm.org or call (636) 681-5553.

About Kellogg School of Management at Northwestern University

The Kellogg School of Management at Northwestern University is a premier global business school committed to its mission to educate, equip and inspire leaders who leverage
creativity and innovation and bring empathy to every decision. Our vibrant, global community of faculty, staff, students and alumni shapes the practice of business and organizations around the world.

Kellogg offers an innovative portfolio of programs, including one-year and two-year MBA options, joint degree programs with Northwestern University’s engineering, medical and law schools, an Evening & Weekend Program, and an Executive MBA program. Kellogg also offers a Master of Science in Management Studies, a PhD program and extensive non-degree Executive Education programs.

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